

Nipsey Hussle

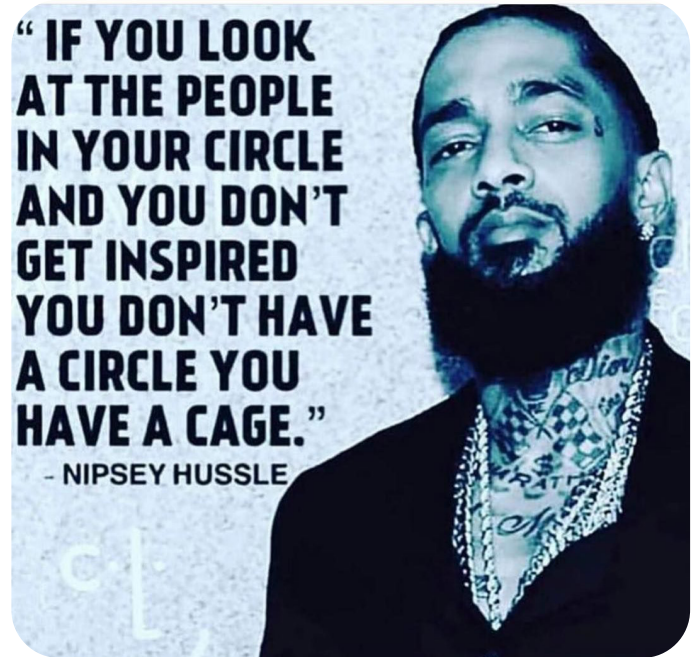
Nipsey Hussle, born Ermias Joseph Asghedom, was born on August 15, 1985 to an Eritrean father and African-American mother in Crenshaw, Los Angeles. He grew up in South Central LA and attended Alexander Hamilton High School. During his freshman year, he was accused of breaking into the school's computer lab and dropped out shortly after. Nipsey went through some tumultuous times in which he was arrested for petty crimes and was eventually sent to a juvenile detention center. His time in juvie was a pivotal moment in his life in which he decided he wanted to turn his life around and focus on music.



After releasing several successful mixtapes, Nipsey released his first and only studio album, "Victory Lap." This debut album was nominated for Album of the Year at the Grammys for its one-of-a-kind message, artistic design, and flow. While Nipsey was not awarded the Grammy, his album continued to make waves in the music industry

Black History

Nipsey was also known for being devoted to his community. He was an entrepreneur, starting his business Marathon Clothing in the same neighborhood in which he grew up. He inspired the Buy Back the Block project, which is a program spreading and offering financial literacy education around South Los Angeles to help combat gentrification and unfair treatment.



Nipsey's legacy helps to increase the rate of Black homeowners in LA, combatting the low homeownership rates in which over 60% of people are forced to rent and cannot buy. The community is still a huge part of Nipsey's legacy, and he was committed to helping rebuild communities and generational wealth among Black families with education, dedication, and community outreach.



Black History

Nipsey was murdered on March 31, 2019 in front of Marathon Clothing. The hip-hop world and Los Angeles community have been mourning his death ever since but have maintained that the marathon continues, holding the community up with Hussle's legacy.

www.themarathonclothing.com

